



The Power of Process: Corporate Creativity Training

Find Your Voice. Develop Your Vision. Inspire.

Our Difference

Helping America's leaders fulfill their potential through creative process



Learn Practical, Powerful Theatre Techniques to develop:

Presence & Communication

Leadership

Strategy

Our Corporate Creativity Training, The Power of Process, was designed for executives at all levels, across all industries – from finance to media and entertainment to healthcare – who want to strengthen their leadership skills. The Program teaches original creative techniques that will help you develop your imagination and free your creative expression to enhance your work and life.

Presence and Communication: You will develop a strong, impactful presence. You will learn how to present yourself with ease, communicate with clarity and confidence, and make a meaningful impact on whomever you encounter.

Strategy: You will practice exercises that will help you think more spontaneously, analyze situations more creatively, and develop more thoughtful and penetrating operating strategies.

Leadership: You will learn techniques that will strengthen your capacity to lead, inspire employees and successfully manage your organization through any stage of its lifecycle – from start-up, through growth, to leadership and maturity.

All classes are taught by Thurman E. Scott, an award-winning theatre artist, master teacher and innovator of creative process.

Our Program

We offer custom-designed programs for individuals and small groups



Private Sessions And Group Classes That Cover:

Leadership & Management Training

Communication, Presence & Creative Analysis Training

Our curriculum includes a combination of classroom instruction that will provide you with the philosophical overview of our creative techniques, and a series of exercises through which you will put our techniques into practice.

Overview of the Technique: Each time you make a connection with another human being, you have the potential to leave that person or group of people either feeling uplifted or stifled.

At The Actors Theatre Workshop, we teach original exercises that create energy, insight, and inspiration. The technique helps you, as the speaker, to find inspiration in your words and ideas. It helps you to engage your audience and stimulate its curiosity and enthusiasm.

Class Follow Up: To reinforce the skills learned in our group classes, Thurman E. Scott will speak with each student for a half hour scheduled phone consultation. As participants practice the newly learned techniques, they will develop new ideas and insights. This in turn will stimulate additional questions that Thurman will answer on the phone, providing an additional level of support to solidify the implementation of the techniques.

Our Process

A Seven-Step Action Plan designed to make you a more effective and well-rounded leader



The Seven-Step Action Plan

1. Breath

2. Imagination & Awareness

3. Voice

4. Choice

5. Breakdown

6. Classical Monologue

7. Presence

1 Breath: Learn breathing techniques to accept your nervousness and feel relaxed, which will allow you to act truthfully.

2 Imagination and Awareness: Learn sensory and movement techniques to enhance your awareness and open your imagination.

3 Voice: Use your voice as an instrument of communication in order to convey a more powerful and expressive message.

4 Choice: Select what you want and what you don't want to express, giving yourself more control over your message and the ability to craft more effective presentations.

5 Breakdown: Eliminate superfluous words and phrases, which will strengthen your ideas and enable them to resonate with your audience.

6 Classical Monologue: Perform a monologue from a classical play. By mastering the heightened language, you will feel more ease and power in all of your daily interactions.

7 Presence: Put all of these techniques into practice while feeling "in the moment."

LEARN EACH STEP

4

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The Power of Process: Corporate Creativity Training

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Why Attend?

Become a more effective leader; develop your creativity; grow and believe in your own potential



Achieve Greater Success In all Areas Of Your Life

Personal Communication

Professional Creativity

Increased Motivation

Sustained Confidence

After attending The Power of Process, you will:

- Feel more comfortable addressing a group of people.
- Speak with ease and express yourself more clearly.
- Generate new ideas with more spontaneity and creativity.
- Project a relaxed, confident and inspiring presence.
- Command any presentation or discussion and leave a lasting impression on your audience.

Gain a newfound belief in your own potential that will help you achieve greater success in all areas of your life.

Testimonials

What Some of Our Clients Are Saying



“Thurman E. Scott’s original creative techniques have given me tangible tools that have directly contributed to my professional, financial and personal success... I have a more expansive view and understanding of situations I encounter... I express my ideas with authority.

I’ve learned Thurman’s technique to make the best of the many choices available in any given moment. Working with Thurman has helped me tremendously.”

Senior Product Manager,
Abbot Laboratories

“Learning Thurman’s technique has been challenging and also tremendously rewarding. My original goal was to become a better public speaker and develop a more relaxed, powerful presence, which I’ve accomplished. But Thurman’s work goes far beyond mastery of tactics. He understands human behavior on a deep level.

Most important, Thurman has helped me to unlock my potential in a very fundamental, holistic way. He has been extremely committed to me, and I feel he really cares about my development. I value my relationship with Thurman tremendously. He is a gifted man and trusted advisor who has helped me to move to another level. I look forward to many years of successful collaboration with Thurman E. Scott. “

Senthil Hariramasamy,
Senior Executive, *Google*

Biography and Program Background

Thurman E. Scott is the artistic director and founder of The Actors Theatre Workshop, an award-winning non-profit theatre and educational institution that develops people's potential through creative process.

Mr. Scott is the creator of highly effective techniques that allow individuals to unleash their creativity. He works with people from all walks of life: professional actors, to homeless children and diverse members of the community, to business and government leaders.

Mr. Scott is a noted strategic advisor and creative development consultant to an extensive list of senior level business executives.



Executive Clients

Google
Young & Rubicam
Uniworld Group
Morgan Stanley

American Express
The Gap
Abbot Laboratories
Bank of America

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